

AI & Machine Learning Strategy



Turning Data into Decisions with AI & ML

Our AI & ML Strategy Service is designed to help you understand the potential of AI & Machine Learning in your business context. We work alongside your team to educate and illustrate the potential benefits AI & Machine learning can have, explore and identify potential use cases, assess their predictability, and estimate the potential business value.

Challenges Addressed



- Complex Landscape:** Simplify and demystify the world of AI & ML.
- Data Uncertainty:** Identify, understand, and optimise your data assets.
- Strategic Alignment:** Seamlessly align AI & ML with your business strategy.
- Resource Allocation:** Pinpoint impactful AI & ML opportunities for investment.
- Risk Mitigation:** Identify and mitigate AI & ML adoption risks early.

Our Approach

Our approach consists of three phases; Education & Readiness, Value Discovery and Value Qualification.

Education & Readiness



Education & Understanding

Build an understanding of what AI & ML are without buzzwords and overly complex information. Elaborate on the uses for your business, and key considerations when developing AI & ML solutions



Are you AI ready?

Working with your team to understand their current understanding and skills. Identifying gaps in knowledge or experience and providing a pathway to fill these gaps through additional workshops, courses or external support for projects.

Value Discovery



Business and Technical Context

Build a comprehensive understanding of the business context and technical environment. Ensure that our onward delivery aligns seamlessly with the unique circumstances and goals of the business.



Use Case Exploration

Identify and define a set of practical, high-value use cases for AI deployment within the client's organisation, aligned with the insights and goals established during the Business & Technical Exploration phase

Value Qualification



Feasibility Assessment

To determine the practicality and viability of each proposed AI use case through a feasibility assessment within a secured data science environment.



AI Strategy Review

Consolidate the insights gained, draw conclusions about the overall AI strategy, and define a roadmap for further actions, such as PoC development or production deployment

Benefits



Clear Direction: Receive a tailored, strategic AI & ML roadmap

Unlock Value: Discover hidden AI & ML opportunities in your data

Reduce Risk: Minimise costly missteps in your AI & ML journey

Save Time and Money: Maximise ROI with focused AI & ML opportunities

Build Confidence: Confidently proceed with clear AI & ML readiness

Take the first step

Ready to deliver better data outcomes?

Let's talk about how our products and expertise can deliver results for you

Contact us: +44 (0) 3332 423 195
or scan the QR code to book a meeting



Cloud Formations

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Cloud Formations helps clients unlock data value faster and at lower cost by combining outcome-led consulting with open-source product accelerators.



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