Cloud Formations

Value Discovery
From Idea to Action

Unlock your data potential with a clear, actionable roadmap.

Cloud Formation's rapid approach enables organisations to identify and prioritise high-impact data, analytics, and AI use cases

Why It Matters

Roadmap Provides Clarity
- Transition from ideas to execution with confidence and pace
- A clear, actionable plan that teams can follow

Align Data Initiatives With Strategic Objectives
- Stakeholder engagement highlights use cases that drive the most significant impact
- Ensures your projects are directly linked to critical business outcomes

Prioritised Value Map to Maximise ROI
- Immediate visibility into quick win initiatives and strategic investments
- Focus investments on high-impact, low-effort data projects

Nurture a Data-Driven Culture
- Working with stakeholders to explore the 'art of the possible' collectively.
- Collaborating on initiatives to empower every voice within the business

Our Approach

Stakeholder Surveys

Workshop 1

Business & Technical Context	Strategy Alignment

Workshop 2

Stakeholder Survey Assessment	Use Case Ideation

Workshop 3

Priority Use Case Elaboration	Value Mapping

Presentation

Write Up	Playback

Deliverables

Use Case Catalogue
Comprehensive potential use cases where data, analytics, and AI can drive significant business value.

Stakeholder Survey Results
Insightful view of the data priorities and opportunities in the wider business

Prioritised Value Maps
Value focused map of use cases driven by expected benefits vs resource requirements

Data & Analytics Roadmap
Strategic roadmap of use cases prioritised to maximise the value of data across the business

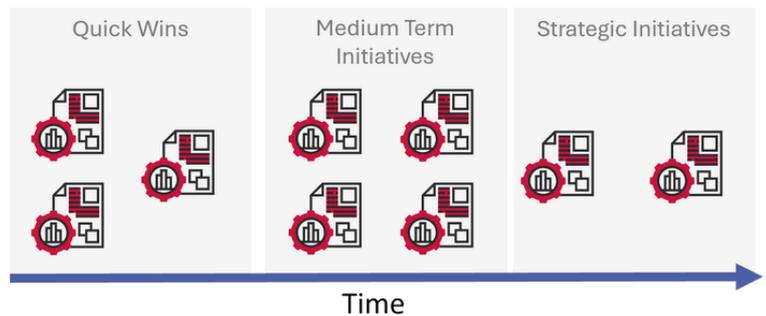## Create a Logical Delivery Roadmap Based on Value and Complexity

Balance Value with Feasibility

Use cases are positioned based on:
- Expected business value
- Data availability and complexity
- Delivery effort and risk

Enable Early Value

Quick wins provide early confidence and momentum, while more complex initiatives can be planned deliberately and prepared for

Quick Wins | Medium Term Initiatives | Strategic Initiatives

Time

Take the first step

Ready to deliver better data outcomes?

Let's talk about how our products and expertise can deliver results for you

Contact us: +44 (0) 3332 423 195 or scan the QR code to book a meeting

Cloud Formations

**Powered by Products.
Delivered with Expertise.**

Cloud Formations helps clients unlock data value faster and at lower cost by combining outcome-led consulting with open-source product accelerators.